



sustainable building advisor
institute

Newsletter

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I just wanted to say thank you for such an awesome site visit today. This was immediately useful to my job and my coursework, and I really enjoyed the opportunity to "talk shop" with Wayne. These are the types of connections I hoped to make as part of this course, and I certainly wasn't disappointed. I will be sure to chat up the course in my facilities circles and hope you will keep me and the museum in mind if you ever need a site visit in the future.

I'm working on a couple of projects with some other people from the SBA class, and none of that would have been possible without you.

I am presenting at Buildex next week; it's my first speaking engagement since becoming a CSBA and I am so excited to spread the NaSBAP word!

The Sustainable Building Advisor Institute New Look

We have a new name and a new look. If you are a CSBA, by now you have received the new images associated with the Certified Sustainable Building Advisor designation. We hope you love the new look as much as we do and will use the logo on your business cards, email signatures and titles.



Congratulations to all the new CSBAs who have joined us in 2010.

We now have over 850 Certified Sustainable Building Advisors in North America, many more graduated students who have yet to take the exam, and an additional 300 students taking the program right now.

If you have not yet taken the exam, and would like to become a CSBA, we would be thrilled to have you take the exam in the near future. Please email us at exams@SBAInstitute.org

Many students who enroll in the SBA Program are doing so on a recommendation from you—so Thank You for that. We appreciate your support.

My aim is to develop green building content for STV as we grow and the SBA program has given me terrific contacts, insights and ideas for doing just that, so the program has directly influenced part of the work I do for STV.

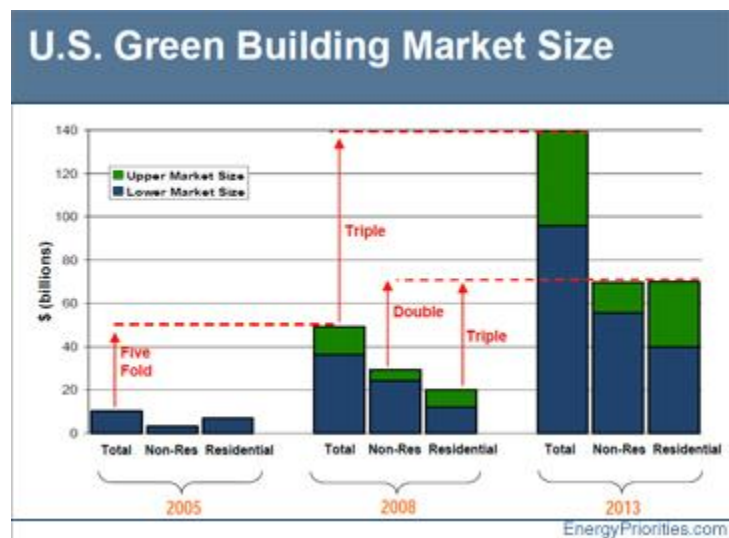
I still can't believe we are almost at the end. It seems like we only scratched the surface of the whole subject on sustainable building design. I have learned a lot in this course and I think everyone could benefit from taking this course. I guess the challenge in building sustainability is to help educate others in seeing the all the benefits. Thanks for putting on such a great program together.

He (Our Facilities Manager) has enjoyed the classes your program has presented and it will be a great benefit for the Royal BC Museum as we head into our next decade towards plans for restructuring our complex.

Since achieving my national certification as a CSBA, I have been able to effectively introduce both Management and union labor forces to the importance of sustainable building practices and integrated design, as a member of a competitive international power and electrical contracting team. I have also been invited to participate at the national level, of one of the leading sustainable rating systems throughout the world, to write accreditation examinations for LEED professionals.

The Right Place at The Right Time

In 2005, green building was a small, burgeoning market, approximately 2% of both nonresidential (commercial and institutional) and residential construction, valued at a total \$10 billion—\$3 billion for nonresidential and \$7 billion for residential. Since that time, green building has expanded rapidly due to a number of factors such as growing public awareness of green practices, heavy increase in government, and recognition by owners of the bottom line advantages. In fact, green building has grown in spite of the market downturn. Green seems to be one area of construction insulated by the downturn, and we expect green building will continue to grow over the next five years despite negative market conditions to be a \$96-\$140 billion market. *McGraw-Hill Construction's Green Outlook 2009*



McGraw-Hill Construction research shows a 5X growth in market share for green buildings since 2005, and anticipates as much as 2X to 3X growth between 2008 and 2013. (McGraw-Hill Construction graphic)

With the slower economy, people are taking advantage of the down time to learn new skills, trades and become certified as experts in the green building industry.

According to the National Renewable Energy Laboratory, the lack of a skilled workforce is the largest nontechnical barrier to the advancement of renewable energy and energy efficiency technologies. There is a burgeoning demand for individuals familiar with green construction, green auto maintenance, and green manufacturing.

Places to Connect

We encourage you to join the conversation on the Sustainable Building Advisors LinkedIn site.

In the New Year we will be making use of Facebook too. Stay tuned for information regarding that announcement.

GreenBuild 2011 – We know it is a long way off, but we plan on being there.

SBAInstitute.org will be updated in early January 2011 to provide people with better access to the many CSBA's in their area.

Course Locations

Phoenix AZ, Bay Area CA, Santa Monica CA, Newhaven CT, Boise ID, Rosemount MN, St. Charles MO, NY City, NY, Stony Ridge NY, Bend OR, Eugene OR, Ashland OR, Newtown PA, Schnecksville PA, Pottstown PA, Spokane WA, Bremerton WA, Seattle WA, Bellingham WA, Calgary AB, Vancouver BC, Victoria BC, Regina SK, Toronto ON.

If you have any suggestions for course locations or know anybody who might want to be a Lead Instructor for the SBA program, please contact us. We would love to talk with you about it.

BuildingGreen Suite

The BuildingGreen Suite provides full access to well-researched information on three facets of sustainable building design and construction: green design strategies, environmentally preferable building products, and case studies of high-performance buildings. Current students will find the website invaluable in researching information for their group projects.

BuildingGreen Inc. is offering significant discounts to SBA Students and Alumni. We encourage you to try it out.

- One month trial subscription: **www.buildinggreen.com/go/trialNaSBAP**
- 60% Discount on one year for current students, \$78/year instead of \$199. **refer to your student notebook for purchase information**
- 25% Discount on one year for SBAi Alumni, \$149 instead of \$199
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The Cost of LEED Certification
How much does LEED certification cost? "The Cost of LEED" report explores credit-by-credit details relevant to any project.
Select your LEED 2009 rating system and zipcode to find out which Regional Priority credits you can earn
GBCI to take LEED certification duties away from outside bodies? GBCI's Peter Templeton signals change in interview

Chemistry for Designers: Understanding Hazards in Building Products
Reviewing a new solid-surface counter material for potential listing in our GreenSpec directory, BuildingGreen's editors start by trying to find out what it's made of. The company's product literature and website describe it only in the most general terms, so we turn to the material

LEEDuser Forum

Passive House Arrives in North America: Could It Revolutionize the Way We Build?
Passive House construction has been catching on in Germany, Austria, and Scandinavian

BuildingGreen gives you full access to *Environmental Building News*, the leading newsletter on environmentally responsible design and construction, as well as *GreenSpec*, the premier directory of green construction products. The *High Performance Building Database* contains more than 200 case studies of commercial and residential structures.

Contact Us

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What Are You Up To?



We are collecting information about how the SBA program has impacted your career.

Did you change careers, positions, companies or direction since you graduated?

How did the certification impact your career?

Did relationships with other students or Guest Instructors have an impact?

Do you have recommendations on how we can enhance the recognition of the CSBA designation?

Many of the comments we have already received are on the previous pages in the column at the left. If you can provide us with any information in this regard we would love to hear from you. Please email me directly at Dallas@SBAInstitute.org.